



WAIHEKE COMMUNITY ART GALLERY INFORMATION FOR ARTISTS

What sort of Gallery are we and who can exhibit here?

WCAG is a not-for-profit Incorporated Society registered as a Charitable Trust. It is owned by the Society membership and run by a full time director and a small number of part time paid staff supported by many unpaid volunteers. It balances its role between community focus exhibitions and bringing the best to Waiheke. Our exhibitions are funded by commission on sales, membership fees, gallery space rental, donations, Auckland Council and Waiheke Local Board support and other contestable grants for specific projects. The Gallery receives no significant institutional funding.

What kind of exhibitions does the Gallery show?

We exhibit work from all over New Zealand and overseas as well as work from Waiheke. We have 3 exhibition spaces and every month we open new exhibitions in each space. Exhibitions are carefully selected to be complementary but not competitive. Our calendar includes exhibitions from very senior and established artists, emerging artists, students and community organizations. In addition, there are opportunities to exhibit for people who do not regard themselves as artists. Our calendar includes invited and curated exhibitions, open-entry exhibitions, the annual Members' exhibition, artist - initiated exhibitions and two National Award exhibitions.

Invited and curated exhibitions. Often our director or an invited curator will create a themed exhibition. Artists will be contacted directly with an invitation to exhibit work. There is no exhibition entry fee for invited artists. Artists are however expected to make arrangements for freight. A number of invitational spaces are available for Waiheke artists to exhibit in the smaller galleries.

Open exhibitions. Every year we have a number of exhibitions which are open to all on payment of a small entry fee e.g. Reclaim to Fame (for artwork from recycled materials) and Jostle (for works under a stated size). Details will appear on our website. Entry fee is reduced for Gallery members.

Annual Members' exhibition. Open to all financial members of the Gallery. No entry fee. No set theme. This is a great exhibition, extremely varied. Some members work all year on their entry.

Solo and small group exhibitions. Artists who wish to submit proposals for solo or group shows should contact the Director. There will be a rental for the space as well as the usual

commission on sales. Plan early for one of these shows – the calendar is finalised at least 6 months ahead.

Award exhibitions. We have two annual National Award exhibitions - the Small Sculpture Prize, and the Walker and Hall Waiheke Art Award, which is for 2 dimensional work. Both of these have guest selectors / judges and cash prizes are awarded. There is an entry fee and entries are submitted online in advance. Our website will have details when submissions open.

Gallery Shop. Our shop is well known for its surprises and quality! Space is limited so please submit samples or images for consideration. Sometimes the gallery will ask to keep exhibition work for the shop, but usually we need you to pick up or arrange for pick up when a show finishes because our storage space is very limited.

Work submitted for exhibitions or the shop must be for sale except in exceptional circumstances and by previous arrangement with the Gallery.

When you submit work for an exhibition or the shop **PLEASE specify very clearly whether the price you give us is the retail price or the artist price.**

Retail price. This is the amount that a customer pays when they buy a work. It is the price on the wall label beside the work.

Artist price. This is the amount that the artist receives for a sold work.

Gallery commission. This is the amount that the gallery receives for a sold work.

Retail price = artist price plus Gallery commission.

The retail price is calculated like this:

Artist price (the price the artist receives) **x 1.7**

The Gallery needs to know if you are GST registered or not.

The Gallery pays the GST on the *gallery commission* part of the retail price.

If the artist is registered for GST, they are responsible for paying the GST on *their artist price* received from the gallery.

Artists' payments.

When the gallery sells a piece of your work, the artist price will be paid by direct credit into your bank account on the 20th of the month following completion of the sale.

Many artists who are new to exhibiting, or are used to selling only out of their studios, have difficulty pricing their work, but the Gallery can help with advice on this.

Waiheke Art Map and Winter Arts Open Studio Weekend

The Gallery organises these every year. If you have a studio on Waiheke and would like to participate, contact the Gallery.